

# Symposium Programmes

*5-8 September 2018, Podgorica /MONTENEGRO*

PILLAR 1.  
  
aist2018  
GSI

INTERNATIONAL SYMPOSIUM ON  
ADVANCEMENTS IN INFORMATION  
SCIENCES AND TECHNOLOGIES

PILLAR 2.  
  
isbe2018  
GSI

INTERNATIONAL SYMPOSIUM ON  
BUSINESS AND ECONOMICS  
with Mini Symposium  
On Sustainable Aviation Management

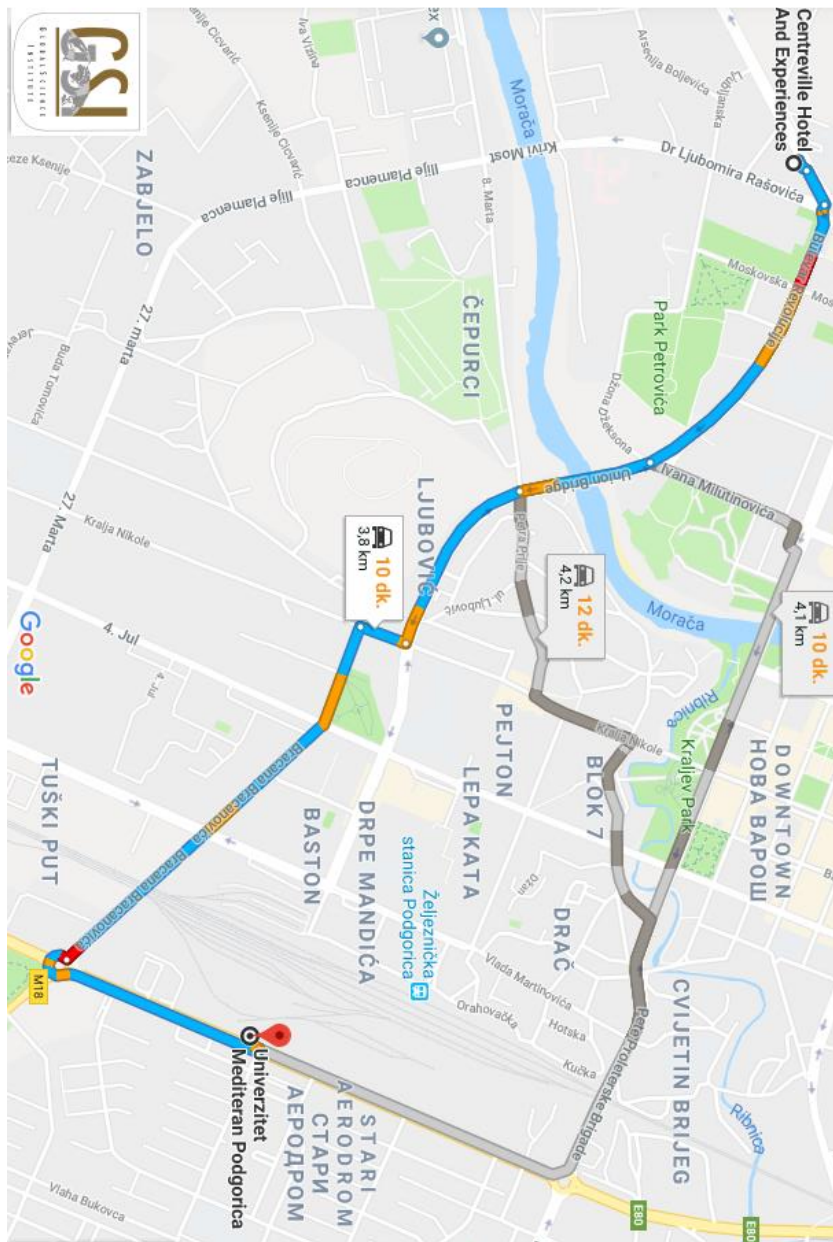
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PILLAR 3.  
  
atrss2018  
GSI

INTERNATIONAL SYMPOSIUM ON  
ADVANCEMENTS IN TOURISM,  
RECREATION & SPORTS SCIENCES

**SYMPOSIUM LOCATIONS & DIRECTIONS**  
**FROM CENTERVILLE HOTEL AND EXPERIENCES TO MEDITERRANEAN UNIVERSITY**



## SYMPOSIUMS PROGRAMME

**5<sup>th</sup> September 2018**

**(Location: Centerville Hotel)**

<b>Opening Speech</b> Rector of The University Mediterranean <i>Prof. Dr. Radislav Jovović</i> , General Secretary of Minis. of Sustainable Development and Tourism <i>Damir Davidović</i> Director of The National Tourist Organization Montenegro <i>Željka Radak– Kukavičić</i> Global Science Institute- <i>Dr. Dilek Melike Uluçay</i>	13:00–13:45
<b>Keynotes Events</b> Prof. Metin Kozak, Prof. Andreas Papatheodorou, Assoc. Prof. Iva Bulatović, Dr. Nedim Kemer	13:45–15:15
<b>Break</b>	15:15–15:30
<b>Panel-Tourism Potential and Opportunities of Montenegro</b> <b>Moderator:</b> Prof. Silvana Đurašević <b>Panelists:</b> Prof. Ivo Županović, MSc Emil Kukalj, MSc Josip Đurašković	15:30–16:30
<b>Welcome Cocktail</b>	17:00–18:00

**6<sup>th</sup> September 2018**

**(Location: Mediterranean University)**

<b>Register</b>	08:30-10:00
<b>Keynotes Event</b> Sergej Gričar	08:30–09:00
<b>Session 1-(ATRSS)/ Session 2-(AIST)/Session 3-(ISBE)/Session 4 (in Turkish)-(AIST)</b>	09:00–10:30
<b>Posters Session-(ISBE–ATRSS)</b>	09:00–10:30
<b>Break</b>	10:30–10:45
<b>Session 5-(ATRSS)/Session 6-(ISBE)/Session 7-(ISBE)/Session 8-(AIST)</b>	10:45–12:15
<b>Lunch</b>	12:15–13:30
<b>Session 9-(ATRSS)</b>	13:30–15:00
<b>Session 10- (Mini Symposium)-(ISBE)</b>	13:30–15:00
<b>Keynotes Event</b> Prof. Ilan Alon, Prof. Lisa Fröhlich, Prof. Kristina Steinbiss, Nesrin Karaoğlu	13:30–15:00
<b>Break</b>	15:00–15:15
<b>Session 12-(ISBE)</b>	15:15–16:45
<b>Talk with Editors</b> Prof. Metin Kozak, Prof. Andreas Papatheodorou, Prof. Ilan Alon, Prof. Hikmet Karakoç	15:15–16:45
<b>Symposium Dinner</b>	19:30

**7<sup>th</sup> September 2018**

**(Location: Mediterranean University)**

<b>Register</b>	08:30-10:00
<b>Special Session - Prof. Dr. Şükran Şahin-(AIST)</b> <i>Information Technologies for Landscape Planning and Design</i>	09:00–10:30
<b>Session 13 (Turkish)-(ISBE)/ Session 14-(ATRSS)/ Session 15-(AIST)</b>	09:00–10:30
<b>Break</b>	10:30–10:45
<b>Session 20–(ATRSS)</b>	10:45–12:15
<b>Session 16-(ATRSS)/ Session 17-(ISBE)/ Session 18-(ISBE)</b>	10:45–12:15
<b>Lunch</b>	12:15–13:30
<b>Special Session - (Prof. Dr. Öner Demirel–Dr. Nedim Kemer)–(ATRSS)</b> <i>Recreational Planning and Design</i>	13:30–15:00
<b>Panel-Design Our World with Technology</b> Barış Uz-ESRI/Turkey, Aleksandar Todorov–HERE, Ahmet Dabanlı–Başarsoft/Turkey	13:30–15:00
<b>Break</b>	15:00–15:15
<b>Special Session - (Dr. Oktan Nalbantoğlu–Dr. Nedim Kemer)–(ATRSS)</b> <i>Coastal Design and Planning for Tourism Developments</i>	15:15–16:45
<b>Session 19-(ATRSS)/ Session 11-(Turkish)-(ISBE)</b>	15:15–16:45
<b>Best Paper Award Cerenomy</b>	16:45-17:30

**INTERNATIONAL SYMPOSIUM ON ADVANCEMENTS IN TOURISM, RECREATION  
AND SPORTS SCIENCES (ATRSS 18)**

**ATRSS 18 Sessions at Mediterranean University on September 6<sup>th</sup>**

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Keynote Event 08:30-09:00	Tourism in Montenegro and Slovenia: Breaks in Time Series <i>Sergej Gričar, Štefan Bojnec, Tamara Backović-Vulić, Vesna Karadžić</i>
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**Session 1** *Chair: Assist. Prof. Dr. Barış Toraman*

ROOM Po4 09:00–10:30	Tourism Development-Crucial Challenge for A State with The Aim of Structural Changes in Montenegrin Economy <i>Slavica Adžić, Silvana Đurašević</i>
	The Buying Behavior of Tourists on Wine-Tourism Businesses in Greece <i>Dimitrios Belias, Efstathios Velissariou, Ioannis Rossidis, Stefanos Papailias</i>
	Analysis of the Tourist Presence and Movements Using Cell Phone Data and Geomatics <i>Salvatore Amaduzzi</i>
	Designing and Planning a Sports Tourism Destination: Lessons Learned from South Africa <i>Kerstin Heuwinkel</i>
	Evaluation of Erzurum Winter City Tourism in the Context of EU Tourism Policies <i>Mahshid Mikaeli, Hüseyin Kutay Aytug</i>

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**Session 5** *Chair: Prof. Dr. Silvana Đurašević*

ROOM Po4 10:45–12:15	Comparative Analysis of Sustainable Rural Tourism in Slovenia and Montenegro <i>Zivkovic Sveto</i>
	Brand Identity of Montenegro Through Verbal and Visual Elements of its Logo <i>Andjela Jaksic Stojanovic, Neven Šerić</i>
	The Interslavic Language: An Opportunity for the Tourist Branch <i>Jan van Steenberghe, Vojtěch Merunka, Lina Yordanova</i>
	The Perceived Influence of Slow City (Cittaslow) Status on Tourism and Local People: A Study in Aylsham, United Kingdom <i>Yeşim Coşar</i>
	Cultural Heritage: Viewed Through Tourist Guides <i>Yalçın Arslantürk</i>
Improving the Quality of The Personnel via Vocational Qualifications and Certification for Tourism Sector: A Turkish Case <i>Saye Nihan Çabuk</i>	

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**Session 9** *Chair: Asist. Prof. Dr. Iva Bulatović*

ROOM Po4 13:30–15:00	Investigation of Cause Related Marketing Activities of Sports Clubs in Turkey <i>Uğur Sönmezoğlu, Seyfiye Tuzcu</i>
	Assessment of Recreational Tendency of University Students: Case Study of Ankara University Faculty of Agriculture Campus <i>Volkan Müftüoğlu, Fırat Çağlar Yılmaz, Şükran Şahin</i>
	The Power of Synergy: Enhancing Capacity Development in Urban - Peripheral Destinations Through Knowledge Networks and Partnerships <i>Rogelio Policarpio Flores Jr, Carlos Manuel Martins da Costa</i>
	Outsourcing in Sports Industry; An Overview to Turkey <i>Öncü Yanmaz Arpaç, Uğur Sönmezoğlu</i>
	Evaluation of the Stakeholders involved in the Football Industry in Turkey from the Corporate Social Responsibility Perspective <i>Sefiye Tuzcu, Uğur Sönmezoğlu, Yusuf Can Paşa</i>
Shoulder Functional Ratio in Basketball Players <i>Eylem Çelik, Fatih Kayhan Telef, Fatma Ünver</i>	

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## ATRSS 18 Sessions at Mediterranean University on September 7th

<b>Session 14</b>		<i>Chair: Milena Lukšić</i>
ROOM Po4 09:00–10:30	Interior Spaces to Change with Cultural Tourism: Case of Sille Museum <i>Şebnem Ertaş, Elif Sönmez, Makbule Nur Bekar</i>	
	Botanical Garden-Botanical Park Concept: Examination of Its Definition, Function and The Public Dimension <i>Öner Demirel</i>	
	The Concept of "Tourist-Historic City": An Evaluation on The City of Amasya as a Case <i>Biçe Şimşek İlhan</i>	
	Precautions for The Prevention of Global Warming, Climate Change and Other Environmental Problems: The Case of Eastern Black Sea Region Cities <i>Osman Üçüncü, Öner Demirel</i>	
	Evaluation of The Positive Effects of City Branding on Tourism Development: City Center of Eskişehir Case <i>Evrime Koç</i>	
<b>Session 16</b>		<i>Chair: Andrea Kavarić</i>
ROOM Po4 10:45–12:15	A Conceptual Analysis of Bird Watching as A Nature-Based Tourism Activity <i>Kadir Çakar, İsmail Uzun</i>	
	A Cultural Exchange Example for Late Ottoman Period Before History: Sinop Meydankapı Süleymaniye Mosque <i>Duygu İlhan Söylemez</i>	
	Changes in Urban Square in The Time Period: Case Study of Trabzon <i>Elif Bayramoğlu, Banu Çiçek Kurdoğlu, Sultan Sevinç Kurt Konakoğlu, Seyhan Seyhan</i>	
	Shopping Tourism in The Context of Amasya Cultural Heritage <i>Sultan Sevinç Kurt Konakoğlu, Banu Çiçek Kurdoğlu, Öner Demirel</i>	
	From Traditional Sports to Modernity: E-sport Industry <i>Ahmet Atalay</i>	
	The Potential of İslamköy Traditional Houses for Spatial Use Towards Cultural Tourism <i>Şebnem Ertaş, Selver Koç, Zeynep Sadıklar</i>	
<b>Session 19</b>		<i>Chair: Milena Lukšić</i>
ROOM Po4 15:15–16:45	Tourism and Counter Terrorism in Russia: The Case of Kurorti Severnovo Kavkaza <i>Giuliano Bifulchi</i>	
	LGBT Tourism and Friendly Zone <i>Francesco Favia, Pietro Iaquina, Nicola Favia</i>	
	Tableland Tourism as an Alternative Tourism Type in Rize: An Analysis in The Context of Rural Development and Sustainable Tourism <i>Ömer Faruk Tekin</i>	
	The Relationship Between Destination Visual Complexity, Tourists' Emotion and Behavioral Intentions <i>Deniz Karagöz, Nurdan Sevim</i>	
	A Better Approach to the Promoting of Cultural Heritage: Illustrated Maps and Infographics <i>Emir Isovici</i>	
	Review of Anise Spirit Literature <i>Orçun Atilla, Hilmi Rafet Yüncü</i>	

## ATRSS 18 Poster Session at Mediterranean University on September 6th

<b>Poster Sessions</b>		<i>Chair: Đorđina Janković</i>
LIBRARY 09:00–10:30	Availability of Swimming Pools in the North Plain Region of Hungary <i>Ildikó Balatoni, Nikolett Kosztin, László Csernoch</i>	
	Relationship Between Terrorism and Tourism: Does Terrorism Really Affects Destination Image? <i>Abalfaz Abdullayev, Elimdar Bayramov</i>	
	Tourism Development Planning in Montenegro: Critical Review <i>Iva Bulatović, Savica Vujičić</i>	

<b>Session 20</b>		<i>Chair: Prof. Dr. Öner Demirel</i>
10:45–12:15	The Place and the Tourists' Experience: Examining the Emotiospatial Aspects of Indochina Region <i>Deniz Karagöz, Nurdan Sevim</i>	
	Nature-Based Urban Design <i>Elif Bayramoğlu, Öner Demirel, Sara Demir</i>	
	Tourism Development Strategies with Landscape Sensivity <i>Sara Demir, Sima Pouya, Öner Demirel</i>	
	Points of View Landscaping Experiences Approaches <i>Tiziano Gasbarro</i>	
	Ecophysiography as a Landscape Characteristics Tool <i>Saye Nihan Çabuk, Özay Yerlikaya, Alper Çabuk</i>	
	A Geographical Information System Based Green Infrastructure Planning <i>Kürşat Aksoy, Ceren Buse Çetintaş, Alper Çabuk</i>	

### Special Session (ATRSS 18): Recreational Planning and Design (Prof. Dr. Öner Demirel) at Mediterranean University on September 7th

<b>Special Session</b>		<i>Chair: Prof. Dr. Öner Demirel</i>
13:30–15:00	Assessing the Environmental Impact of Tourism Development in Kaçkar Mountains National Park <i>Berkant Konakoğlu, Oğuz Kurdoğlu, Volkan Bektaş</i>	
	Visitor Carrying Capacity for Recreation Trekking Routes in Protected Sites: Uludağ National Park Sample <i>Gül Atanur, Şükran Şahin, Volkan Müftüoğlu, Öner Demirel</i>	
	A Discussion on the İzmir Coal Gas Factory as a Place-Making Experience According to the EU Industrial Heritage Tourism Perspective <i>Mahshid Mikaeili, Hüseyin Kutay Aytug</i>	
	Degraded Landscapes and Recreation - Revealing Landscape Planning Strategies for the Megacity of Istanbul <i>Nimet Serena Karyot, Fatma Ayşim Türer Başkaya</i>	
	An Eclectic and Ecological Getaway: Dengeköy <i>Nedim Kemer</i>	
	Ecological Aspects of the Recreation Areas of Kayseri Kocasinan District in Urban Area Usage <i>Fadime Bağ, Muzaffer Yücel</i>	

**Special Session (ATRSS 18): Coastal Design and Planning for Tourism Developments**  
**(Dr. Oktan Nalbantođlu & Dr. Nedim Kemer) at Mediterranean University on September 7<sup>th</sup>**  
**with an introduction of Nedim Kemer**

Special Session	Chair: Dr. Oktan Nalbantođlu & Dr. Nedim Kemer
ROOM 103 15:15–16:45	Coastal Megacity of İstanbul from the Eyes of the Children <i>Fatma Bekâr, Fatma Ayçim Türer Başkaya</i>
	İzmit Waterfront Regeneration Project and it's Design Process <i>Orçun Ersan, Oktan Nalbantođlu</i>
	What are the Critical Aspects of Lighting Design in Coastal Areas from the View of Ecosystem? <i>Emrah Heper</i>
	Gained by The Water or Gone with The Decay: Urban Culture–Coastal Design–Tourism <i>Oktan Nalbantođlu, Saadet Ayşe Gül Tokol</i>
	The Effects of Coastal Buildings to the Coastal Tourism: Coastal Facade Silhouette Studies of Architecture Students (Trabzon Beşirli Coastline) <i>Buket Özdemir Işık, Seda Al Şensoy</i>

**Panel - Design Our World with Technology at Mediterranean**  
**University on September 7<sup>th</sup>**

13.30-15:00

ROOM 103

Barış Uz-ESRI/Turkey, Aleksandar Todorov–HERE, Ahmet Dabanlı–Başarsoft/Turkey

**INTERNATIONAL SYMPOSIUM ON ADVANCEMENTS IN INFORMATION SCIENCES  
AND TECHNOLOGIES (AIST 18)**

**AIST 18 Sessions at Mediterranean University on September 6th**

<b>Sessions 2</b>		<i>Chair: Prof. Dr. Lisa Fröhlich</i>
ROOM 103 09:00–10:00	Android Application for Gamification with Education <i>Pınar Kırıcı, Mehmet Oguzhan Kahraman</i>	
	Blockchain Applications and Its Future <i>Arif Furkan Mendi</i>	
	Evaluation of Advantages and Creative Aspects of Blockchain Architecture <i>Arif Furkan Mendi, Alper Çabuk</i>	
	Pro-Active and Sustainable Data Management in Supply Chains as a Strategic Advantage–A Descriptive Study <i>Wanja Wellbrock, Christoph Hein, Daniela Ludin</i>	
	Awareness Training Through Distance Education in Law-AKADEMA-Friendly Solutions to Conflicts: Mediation <i>Barış Toraman</i>	
<b>Sessions 4</b>		<i>Chair: Prof. Dr. Şükran Şahin</i>
ROOM 103 10:00–11:00	Information and Communication Technology-Based Distance Learning Model for Refugee Children <i>Verda Canbey Özgüler</i>	
	Industry 4.0 versus Tourism 4.0 <i>Erhan Babaş, Hilmi Rafet Yüncü</i>	
	Open and Distance Education Through Home-Based Women's Entrepreneurship Education in Turkey <i>Fatma Kocabaş, Verda Canbey Özgüler</i>	
	The Importance of Urban Information Systems in terms of Smart Cities <i>Evrin Koç</i>	
<b>Sessions 8</b>		<i>Chair: Prof. Dr. Wanja Wellbrock</i>
ROOM 103 11:00–12:00	Buy & Sell E-Commerce Web Application <i>Pınar Kırıcı, Fatih Sevak</i>	
	Data Mining on Global Terrorism Attacks Between the Years of 1970 and 2016 <i>Pınar Kırıcı, Murat Doğan, Enes Ateş</i>	
	Performance Observations on IP Traffic-Influence of Packetsize on Efficiency <i>Marius Istel</i>	
	Appropriate Site Selection for Wastewater Treatment Plant to Preventing Surface Water Pollution: The Case of Akarçay Basin in Turkey <i>Pınar Naime Kırçın, İbrahim Taşçı, Duran Erkaya</i>	
	Climate Change Impact Assessments on the Water Resources by Using Geodetic Techniques <i>Balca Ağaçsapan, Alper Çabuk</i>	



## AIST 18 Sessions at Mediterranean University on September 7th

### Sessions 15

Chair: Assoc. Prof. Dr. Saye Nihan Çabuk

ROOM 103 09:00–10:00	Generalized Regression Neural Network for Coordinate Transformation <i>Berkant Konakoğlu, Leyla Çakır</i>
	A Comprehensive Look on BIM-GIS Integration <i>A. Emre Cengiz, Osman Aytekin, İlker Özdemir, Hakan Kusan, Alper Çabuk</i>
	ECO-SUPPLY: GIS Supported Supply Chain Management Model on Construction <i>A. Emre Cengiz, Osman Aytekin, İlker Özdemir, Hakan Kusan, Alper Çabuk</i>
	Nature Restoration Techniques in Landscape Architecture <i>Duygun Baştanlar, Yasin Otuzoğlu</i>

## Special Session (AIST 18): Information Technologies for Landscape Planning and Design

*(Prof. Dr. Şükran Şahin) at Mediterranean University on September 7th*

### Special Session

Chair: Prof. Dr. Şükran Şahin

ROOM 103 10:00–11:00	Design and Operation of Low Energy Consumption Passive Human Comfort Solutions <i>Abdeen Omer</i>
	Application of Hydrology with GIS in İzmir Urla-Çeşme-Karaburun Peninsula <i>Kürşat Aksoy, Canakan Demir, Alper Çabuk, Talha Aksoy</i>
	Visualization and Analysis of Historical Maps Using GIS: A Case Study from Ermenek Region, Turkey <i>Mevlüt Uyan, Ömür Esen</i>
	Remote Sensing and GIS For Historical Landscape Character Assessment <i>Sara Demir, Öner Demirel, Şükran Şahin</i>
	Landscape Cognition Towards the Urban Development Crisis Areas-Analysing Multimedia Texts <i>Lima Najjar, Fatma Ayçim Türer Başkaya</i>

# INTERNATIONAL SYMPOSIUM ON BUSINESS AND ECONOMICS (ISBE 18)

## ISBE 18 Sessions at Mediterranean University on September 6th

<b>Sessions 3</b>		<b>Keynote speaker: Assoc. Prof. Jelena Žugić</b>	<b>Chair: Milica Raičević</b>
ROOM 102 09:00–10:00	Measuring the Prospective for Career Development in the Tourism Sector in Macedonia <i>Blagica Rizoska Vanikj, Mislim Zendeli</i>		
	How Much Happiness Can We Find in the Fear Index? <i>David Yechiam Aharon</i>		
	Cash Flow Management, Capital Structure and the Effect of Product Market Competition <i>Mohammadreza Mehrabanpour, Leila Salahshouri Neshat</i>		
	Best-Worst Scaling Method: Application to Wine Tourism <i>Eli Cohen</i>		
<b>Session 6</b>			<b>Chair: Milica Kovačević</b>
ROOM 102 10:00–11:00	Finite Iterated Games Based on Prisoner's Dilemma <i>Dana Figuerová, Allan Jose Sequeira Lopez</i>		
	A New Perspective to the Role of Consumer: Co-Creation Practices from Turkey <i>Dilek Melike Uluçay</i>		
	The Creative Power of Crowds <i>Alper Çalapkulu</i>		
	Intention of the Scientific Minds in Relation to the Essence of TNCs' Investment Behaviour <i>Shevchenko Yuliia</i>		
<b>Session 7</b>			<b>Chair: Dr. Mirjana Čizmović</b>
ROOM 102 11:00–12:00	AREXU–Working Time Models for Optimized Energy Costs in Production Planning <i>Florian Wortmann, Svetlana Torgasin, Ralf Siebert, Christian Ewering, Martin Otto</i>		
	Models of Measurement of Quality of Banking Services <i>Milica Raičević, Jelena Žugić</i>		
	Analysis of the Activities of the Branch Offices of Foreign Transnational Companies in Montenegro and The Economies of The Countries Surrounding <i>Olivera Zivkovic, Marija Janković</i>		
	A Comparative Analysis of the Corporate Identity of Banks in Montenegro <i>Milica Raičević, Dijana Medenica-Mitrović</i>		
<b>Session 10</b>		<b>Keynote speaker: Asst. Prof. Marija Jankovi</b>	<b>Chair: Prof. Dr. Hikmet Karakoç</b>
ROOM 102 13:30–15:00	Cross-Cultural Perspective of Sustainable Aviation Management <i>Dzejn Paunkovic</i>		
	Sustainable Aviation: GIS for Airport <i>Balca Ağaçasapan</i>		
	New Trends in Sustainable Aviation Technologies, Role of Management and SARES (Sustainable Aviation Research Society) <i>Hikmet Karakoç, Nihat Karakoç</i>		
<b>Session 12</b>			<b>Chair: Dr. Vladan Martić</b>
ROOM 102 13:30–15:00	The Effect of Capital Structure Decisions and the Profitability Ratios of Companies: Panel Data Analysis <i>Fusun Küçükbay, Begüm Güler</i>		
	The Classification of Economic Systems–New Approaches to New Realities <i>Ivan Vujacic, Jelica Petrovic Vujacic</i>		
	Remittances to Eastern-Europe - Evidence from Hungary <i>Laszlo Kajdi</i>		
	Reintegrating Manufacturing into Corporate Strategy <i>Árpád Duczon</i>		
	Foreign Direct Investments Influence on Export Sophistication <i>Mirjana Čizmović, Milica Kovacevic</i>		

## ISBE 18 Sessions at Mediterranean University on September 7th

<b>Session 13</b>	<i>Chair: Dr. Olivera Živković</i>
ROOM 102 09:00–10:00	<p>The Effect of Service Quality on Customer Loyalty in Mobile Shopping <i>Nur Özer Canarlsan</i></p> <p>The Role of Planned Behavioral Theory and Entrepreneurship Training with University Students 'Environmentality Tendency <i>Gülşen Sarı Gerşil, Pinar Hassülün</i></p> <p>Psychosocial Risk Factors and the Results That Effects of The Women Employers in Working Life <i>Fatma Kocabaş, Verda Canbey-Özgüler</i></p> <p>A Study on Marketing and Cost Oriented Strategies During the Crisis in Accommodation Industry <i>Taner Sığındı, Halil Cem Sayın</i></p>

<b>Session 17</b>	<i>Chair: Dr. Mirjana Čizmović</i>
ROOM 102 10:00–11:00	<p>Credit Cycle in Bulgaria <i>Kamelia Assenova</i></p> <p>Restrictions on Blockchain Technology <i>Arif Furkan Mendi</i></p> <p>National Project of Iraq For Reform Administration and Monitoring Development <i>Hayder Alkhazraji</i></p> <p>Ecological Dimensions of Supply Chain Management in Construction <i>A. Emre Cengiz, Osman Aytekin, Alper Çabuk</i></p> <p>Political for Turkey's Disabled Tourism (Case of Alanya District) <i>Adnan Söylemez</i></p>

<b>Session 18</b>	<i>Chair: Assoc. Prof. Jelena Žugić</i>
ROOM 102 11:00–12:00	<p>Application of Porter's Five Force Model: The Vegetable Oil Industry in the Turkey <i>Yasemin Oraman, Gökhan Unakitan, Harun Hurma</i></p> <p>To Establish the Extent of Strategic Planning and Implementation in Agricultural Cooperatives <i>Burçin Başaran, Yasemin Oraman</i></p> <p>Comparison of Environmental Performance and Development Levels of EU Countries <i>Harun Hurma, Gökhan Unakitan, Yasemin Oraman</i></p> <p>Effects of Product Placement in Internet Serials on Consumer Behaviour: An analysis on the serial Fi <i>Kadriye Uzun, Berna Yılmaz</i></p> <p>Comparison of Turkey's Human Development Index with EU Countries <i>Gökhan Unakitan, Harun Hurma, Yasemin Oraman</i></p>

<b>Session 11</b>	<i>Chair: Asst. Prof. Marija Janković</i>
ROOM 102 15:15–16:45	<p>The Relationship Between Financial Failure and Cash Flow Profiles in Businesses: An Application on BIST Manufacturing Industry Enterprises <i>Halil Cem Sayın, Abdullah Orhan</i></p> <p>Globalisation and Women's Employment <i>Verda Canbey-Özgüler</i></p> <p>Importance of Sports in Migration and Integration Policies <i>İsmet Özgüler, Verda Canbey-Özgüler</i></p> <p>Investigation of Non-productive Behaviors in Organizations within the Context of Turkish Business Law and Turkish Criminal Law <i>Cansu Şengül, Ayça Güzel Özbek</i></p> <p>Tourist Experience and Environment Perception in Recreational Places: Example of Sazova Park <i>Selin Kama, Taki Can Metin</i></p> <p>Can Entrepreneurial Women Be an Opportunity for Rural Development and Growth in Turkey? <i>Zümrüt Ergin, Halil Cem Sayın</i></p>

## ISBE 18 Posters Session at Mediterranean University on September 6<sup>th</sup>

<b>Posters Session</b>	<i>Chair: Đorđina Janković</i>
LIBRARY 10:30–13:00	<p>Hedonic Model Specification for Rental Properties in Berlin <i>Anne Sanftenberg</i></p> <p>The New Frontiers of E-Commerce Through Digital Currencies and Online Transactions <i>Massimiliano Minaudo</i></p> <p>The Impact of The Clustering Process on the Competitiveness of Small and Medium Hotel Enterprises <i>Zorica Krželj-Colović, Ivona Milić Beran</i></p> <p>Economic and Environmental Effects of Recycling and Waste Management in Aviation Industry <i>Dzejn Paunkovic, Dragica Stojanović, Violeta Jovanović</i></p>



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